

## Impact Lab Fellows

### **Bilal Bawany, Mars Wrigley**



Bilal manages cocoa sustainability at Mars with a focus on program innovation and sustainability impact measurement. He has a background in development research and is committed to helping build mutual and sustainable supply chains that improve smallholder livelihoods, expand human rights and protect the environment. The nerd in him is interested in how behavioral economics, last mile innovations and rigorous learning agendas can be brought together to deliver impactful sustainable sourcing strategies. Prior to working for Mars, Bilal has authored policy research at the World Bank, managed an education start-up and helped conduct national level impact evaluations in Ghana, and led smallholder market intelligence for Pakistan's largest food conglomerate. Bilal holds an M.A. in Global Policy focused on Development Economics from the University of Texas at Austin, and a B.Sc. in Economics and Political Science from the Lahore University of Management Sciences.

### **Jill Davies, Target**



Jill leads Target's Corporate Responsibility efforts in sustainably sourcing raw materials and developing an enterprise human rights strategy. She focuses specifically on the

environmental and social impacts of agricultural production and partners with Buying Teams, Supply Chain Leaders, Suppliers and Vendors, NGOs, Academia and other key stakeholders to develop policies and lead initiatives that support the responsible growth of Target's business, including sourcing and marketing.

### **Nira Desai, Rich Products Corporation**



Nira S. Desai serves as the Director of Sustainability at Rich Products Corporation. Previously she worked for the World Cocoa Foundation as Senior Director for Strategy & Learning, where she led the development and execution of the cocoa industry's collective impact sustainability strategy, CocoaAction, in West Africa and Brazil. Prior to her position with the World Cocoa Foundation, Nira consulted with Unilever and other global organizations to develop and implement sustainability strategies on topics including waste and carbon emissions reduction. Nira brings over 16 years of experience in the public, private and non-profit sectors, where she has specialized in building multi-stakeholder partnerships to amplify impact. Nira holds an MBA from the University of Cambridge and a BA in government and politics and a BS in marketing from the University of Maryland.

## **Andre Eitner, PepsiCo**



Andre's career in sustainable agriculture started 10 years ago at Fairtrade Intl. where he played a leading role in developing the organization's mechanism to support smallholder farmers adapt to climate change. His focus during that time was on East Africa where he spent around 6 months every year working in the field with farmers. Andre joined PepsiCo 3 years ago as an Agro Sustainability Manager and leads – amongst others – PepsiCo's global demonstration farms program. Andre holds an MST in Sustainability Leadership from the University of Cambridge and lives in the UK with his wife and daughter.

## **Autumn Fox, Mars Wrigley**



Autumn is a Sustainable Sourcing Manager for Mars Wrigley Confectionery, the world's largest maker of chocolate, gum, mints and fruity confections, and home of beloved brands like M&M's, Snickers, Skittles, Orbit and Extra. In this role, Autumn is responsible for partnering with procurement teams to deliver Mars' Sustainable in a Generation goals in Dairy, Almonds, Hazelnuts, Vanilla, and other raw materials. Prior to this, Autumn led the global harmonization of Mars Wrigley Confectionery's innovation process and system during the integration of the legacy Wrigley and Mars Chocolate businesses. Autumn has spent over 8 years with Mars Wrigley Confectionery in a range of functions including Sales, R&D and Commercial, and has constantly explored how to better embed sustainability in business practices. Throughout her career at Mars, she has driven improved decision making through effective management processes and data analytics. Autumn has a background in biology and is a published author in ecology and cancer biology. She's

originally from the US, and currently lives and works in the UK.

### **Stefani Millie Grant, Unilever**



Stefani is Senior Manager, State External Affairs & Sustainability for Unilever. Stefani works with elected officials and NGO's on Unilever's sustainability efforts, and also program manages all of Unilever's sustainable sourcing programs in the U.S. and Canada.

### **Shayna Harris, Farmer's Fridge**



Shayna believes that food can be a positive catalyst for change. Over the last 15 years, she has worked to develop rigorous and results-oriented sourcing and supply chain sustainability programs in Latin America, West Africa, and southeast Asia for food companies like Mars, and in the development sector with Oxfam. In her current role as the Chief Growth Officer for Farmer's Fridge, she is pioneering a new category in accessible fresh food by building a distributed a network of automated smart-fridges.

## **Margaret Henry, PepsiCo**



Margaret was born into a career of working on sustainable agriculture on a dairy farm in Kentucky in the U.S. She has spent her life and career working to improve social, economic and environmental outcomes for rural communities around the world. She has a BA and BS from Brown University, training from Massachusetts Institute for Technology in System Dynamics and a master's degree from Princeton University in Science, Technology, and Environmental Policy. Her career has led her to work in government, NGOs and the private sector in places as varied as Mozambique, Brazil, the U.S. and India. She is currently the Director of Sustainable Agriculture at PepsiCo where she works on their strategy to reduce greenhouse gasses, improve water use, and improve livelihoods and human rights in agricultural regions around the world. She works with varied partners to bring about the outcomes that work for farmer and that further the deep commitment of PepsiCo to these communities.

## **Katie Hoard, Anheuser-Busch InBev**



Katie is the Global Agricultural Development Manager for AB InBev based in Leuven, Belgium. In her role, Katie is responsible for developing new and existing malt barley supply chains, managing the global SmartBarley portfolio ([smartbarley.com](http://smartbarley.com)), and supporting AB InBev Better World initiatives focused on agricultural water conservation.

## **Kevin Jones, Starbucks**



Kevin is a project manager at Starbucks Coffee Company who spends most of his time sourcing renewable energy, tracking down money for engineering projects, learning about cows, and being at the receiving end of the circular economy. When he's not doing the aforementioned things, he thinks a lot about how he can make cats more sustainable while rollerblading, riding his fixie, or stand-up paddle boarding around Seattle.

## **(Nicole) Kendra Levine, McDonald's Corporation**



Kendra is a Supply Chain Sustainability Manager for McDonald's, where she works with their logistics suppliers and suppliers of their plant based products to implement environmentally, ethically, and economically sound practices throughout the supply chain. She also has responsibility for improving and facilitating supply chain sustainability reporting.

## **Britt Lundgren, Stonyfield Farm**



Britt is the Director of Organic and Sustainable Agriculture at Stonyfield Farm. She holds a Master of Science in Agriculture, Food, and Environment from Tufts University. Prior to joining Stonyfield, Britt spent five years as an agricultural policy specialist for Environmental Defense Fund in Washington, D.C. Together with Stonyfield co-founder and chair Gary Hirshberg and Dr. Charles Benbrook, she is the co-author of *Label It Now*, a book that makes the case for labeling genetically engineered foods. Britt serves on the boards of the Sustainable Food Trade Association and the New Hampshire Conservation Law Foundation. She has worked on organic farms in Maine, Massachusetts, and Colorado. She is also an avid fiddle player and member of the New Hampshire based Hickory Horned Devils.

## **Jess Newman, Anheuser-Busch**



Jess is the Director of US Agronomy at Anheuser-Busch. She leads a team of agronomists whose mission is to be trusted crop advisors sourcing sustainable ingredients directly from over 1,000 American barley, rice, and hop farmers. Her team is responsible for creating and executing the strategy to meet the company's 2025 sustainability goal for agriculture: that 100% of our direct growers are skilled, connected, and financially empowered. Jess holds a BA in environmental science from Harvard University, an MBA from the MIT Sloan School of Management, and an MPA from the Harvard Kennedy



School of Government. Her career has spanned sectors, including time as a management consultant, researcher in the CGIAR system, and consultant at FAO.

### **Briana Perro, Farmer's Fridge**



Briana is a passionate believer that collaboration across the food value chain can ignite positive impact in the sustainable food movement. She has 8 years of experience driving change, delivering results across multiple cultures and developing business cases for sustainable practices. As the Director of Strategic Sourcing and Sustainability of the Chicago-based company Farmer's Fridge, she leads ingredient sourcing policy, supplier quality and food ingredient programs in a hyper-growth environment.

### **Seth Petchers, Frontier Coop**



Seth leads Frontier Co-op's efforts to deepen its sustainable sourcing and operations programs. His responsibilities include developing initiatives to build the business capacity of socially and environmentally responsible suppliers; strengthening and expanding Frontier Coop's pioneering Well Earth® sourcing program; and developing goals and strategies to reduce the company's environmental footprint.



## **Colleen Popkin, Keurig Dr Pepper, Inc.**



Colleen is a Senior Manager in Sustainability at Keurig Dr Pepper, Inc. In this role, Colleen manages a portfolio of outreach projects and procurement initiatives to improve livelihoods of farmers and workers in Keurig's coffee supply chains and to promote the long-term supply of quality coffee. Colleen works closely with Keurig's Coffee Sourcing team to invest corporate resources into building more resilient businesses, farms, households and ecosystems in coffee origins in Latin America, Southeast Asia, and East Africa. Prior to joining Keurig, Colleen was a Senior Manager with Accenture, the global business and technology consulting firm. During her 10+ years consulting, Colleen provided support to multinationals and governments before transitioning to work exclusively with the international development sector on a not-for-profit basis with Accenture Development Partnerships (ADP). Colleen received her B.A. with a double major in Psychology and Spanish from Middlebury College, Vermont, where she graduated as Valedictorian.

## **Shauna Sadowski, General Mills**



Shauna Sadowski is the Head of Sustainability for the Natural & Organic Operating Unit at General Mills. She is responsible for leading sustainability strategy, which includes integrating sustainability into the product design and supply chain, with an emphasis on food and farming programs, leading external partnership engagements, and ensuring sustainability is implemented across the brands. In prior years, Shauna has been a

management consultant and a farm girl; she is a graduate of the Friedman School at Tufts University and the Wharton School at the University of Pennsylvania.

### **Christina Skonberg, General Mills**



Christina Skonberg is a Senior Sustainability Analyst at General Mills, where she leads the sustainable ingredient sourcing strategy for brands Annie's, Cascadian Farm, Epic Provisions and Muir Glen. Focusing on metrics related to soil health, biodiversity, and farmer economic resilience, Christina conducts research and quantitative analysis to drive continuous improvement in agricultural outcomes. Prior to joining General Mills, Christina worked with the Good Food Foundation and SCS Global Services, where she coordinated the Starbucks responsible coffee sourcing verification program in Latin America, Asia, and Africa. Christina holds degrees in Agricultural Science and Brazilian Studies from Brown University, and a MS in Agriculture, Food, and Environment from the Friedman School at Tufts University.

### **Jamie Thorn, Starbucks**



Jamie is the Senior Manager in Ethical Sourcing. Working at Starbucks since 2003, Jamie is responsible for advancing the company's business objectives, brand reputation, and values of ethical sourcing throughout the global supply chain. She also manages assurance models across the food and beverage ingredients space and is responsible for

interpretation of program standards across complex supply chains and advises on regional guidance. By leading her team on implementation of best practices, they continually grow the program as an industry leader.

### **Tai Ullmann, Cargill**



Tai is a Sustainability Manager at Cargill focused on oilseed sustainability. Previously, she worked at Land O' Lakes for 5 years leading their dairy sustainability efforts. Tai has a MS in Agriculture, Food and the Environment from Tufts University and a BA in International Studies from American University. Tai was also one of Greenbiz's 30 Under 30 in 2016.

### **Tim Wahlquist, Costco**



Tim Wahlquist joined Costco in 2001. He currently works in their Global Sustainability and Compliance Department as the Global Supply Chain and Kirkland Signature Director. Tim works with Costco's buyers to evaluate and develop source community investment programs, which help ensure long-term supply and quality by supporting the farmers and workers in Costco's supply chain. He is also responsible for sustainable packaging and educating buyers about environmental concerns. Tim holds B.A. in Economics from the University of Washington.