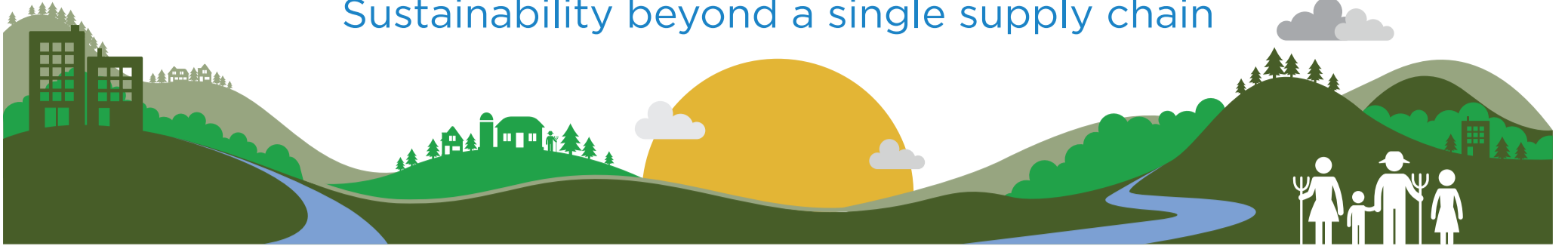


WHY LANDSCAPE APPROACHES MAKE BUSINESS SENSE

Sustainability beyond a single supply chain



Business activities and communities are not isolated but part of a wider landscape in which they rely on the same resources for their activities. They are interdependent and affect each other.

A landscape approach is a multi-stakeholder and cross-sectoral process that helps businesses and communities achieve sustainability goals.

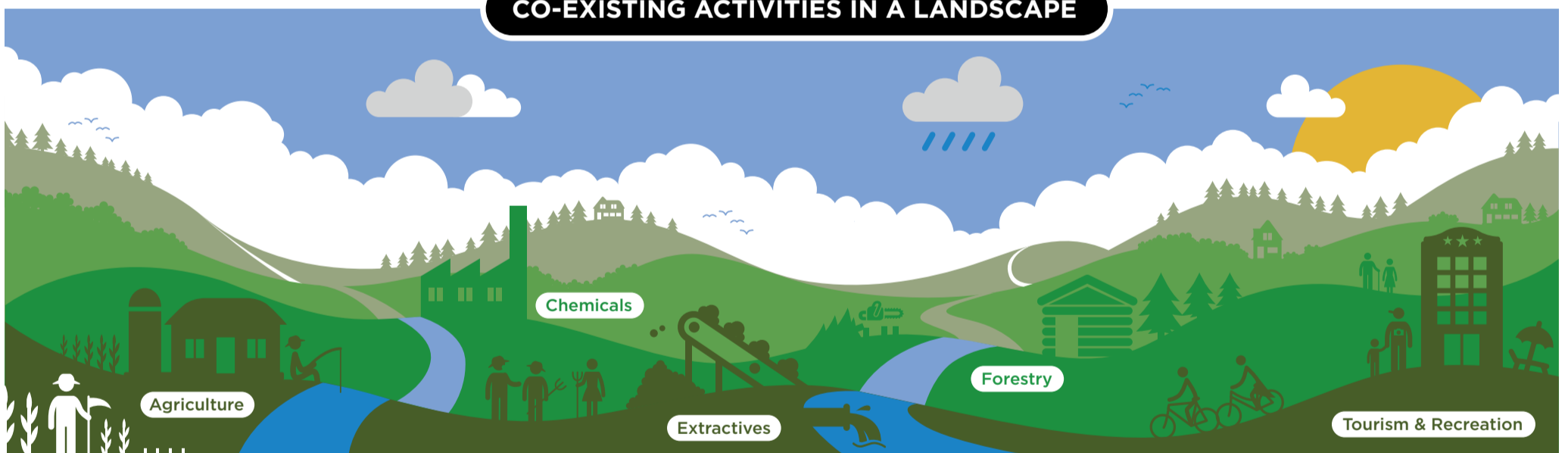
BENEFITS TO BUSINESS

 Securing long-term supply while maintaining ecosystem services	 Improving stakeholder relations to retain license to operate	 Reducing costs through verified sustainable sourcing and improving product traceability	 Meeting buyer requirements and helping to fulfil corporate commitments	 Leading to improved regulations and incentives for sustainable practices	 Mobilizing new investments	 Helping to identify cost-saving opportunities
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SUSTAINABILITY RELATED RISKS

 Deforestation	 Social conflict	 Changing micro-climate	 Water risks
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CO-EXISTING ACTIVITIES IN A LANDSCAPE



HOW TO IMPLEMENT A LANDSCAPE APPROACH

-  Identify issues and stakeholders
-  Set up a multi-stakeholder platform
-  Build shared understanding
-  Plan collaboratively
-  Work towards effective implementation
-  Monitor outcomes

WORKING TOWARDS THE SUSTAINABLE DEVELOPMENT GOALS

 2 NO HUNGER	 6 CLEAN WATER AND SANITATION	 12 RESPONSIBLE CONSUMPTION	 13 CLIMATE ACTION	 14 LIFE BELOW WATER	 15 LIFE ON LAND
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