



Sustainable Food Lab Leadership Summit 2014

Peru

June 9-13, 2014

The Sustainable Food Lab welcomes you to Peru as we celebrate our 10th anniversary. Peru's diverse, highly dynamic agricultural sector is a unique microcosm of global challenges. During the learning journeys and meeting, there will be opportunities to look back on what has been learned over the past decade and discuss key challenges ahead for game changing strategies in agricultural sourcing, partnering for deeper impact, alignment on measuring progress, and global leadership.

THEMES

- **Operationalizing Sustainable Sourcing-** How do companies effectively engage suppliers and producers to meet both sustainability targets and compliance needs? How can sourcing strategies help promote investment and innovation from farmers, NGOs, and the public sector? What role does sourcing play in landscape level and long term issues?
- **Partnerships-** What are the elements of successful partnership that can accelerate change towards long lasting positive impact for farming families and value chains? How do we scale singular project partnerships to wider sector level impact?
- **Measurement-** How do we measure and track progress? How are compliance requirements being complemented by monitoring of livelihood and environmental impacts?
- **Global Leadership-** What are the emerging global issues that companies are being asked to prioritize? What is the role of partner organizations in leading change?

The learning journeys and meeting themes will stimulate thinking while the heart of the leadership summit is the participants, each bringing insights and open questions to share. **We will be offering a space on Friday afternoon for participants to bring your questions and challenges to get feedback from colleagues.** Please think about what topics would be most suitable for this, and be in touch if you want to discuss your topic with the SFL staff prior to the meeting: Stephanie@sustainablefood.org

June 8-11: Learning Journeys

June 11-13: Meeting

With special thanks to Multilateral Investment Fund for partnering with the Sustainable Food Lab for sponsorship of this meeting.





**UP YOUR GAME:
AGRICULTURE, RESOURCE PRESSURES, SOCIAL IMPACTS, AND QUALITY FOOD
AGENDA**

Sunday, Monday and Tuesday 8-11 June
Optional two-day learning journeys

Wednesday 11 June, 2014

19:00 – 21:00
Atton Hotel

Summit Opening Dinner and Anniversary Celebration

Reflections from thought leaders on 10 years of mainstreaming sustainable agriculture

Thursday 12 June

8:30 – 10:45

Welcome and Opening

Our collective work is at the dynamic intersection of sustainable sourcing, sustainable agriculture, and international development. Jan-Kees Vis of Unilever, who is deeply engaged in most the industry forums grappling with these issues, will share his sense of the evolving “territory” of key approaches and issues as a context for our discussions together.

Small group discussion to share insights from the **learning journeys**, and identify key questions for consideration throughout the Meeting.

OPERATIONALIZING SUSTAINABLE SOURCING

Sustainable sourcing has matured and leaders are considering broader scopes and longer-term issues in their programs. Both opening plenaries focus on issues that require intense and unique collaboration and innovation to achieve results.

Water Management and Value Chain Relationships

Peru’s agri-export sector has seen a boom over the last decade. We will learn from a leading Peruvian vegetable exporter, a global buyer, and, a water NGO about strategies to develop landscape level solutions to water management in Peru’s productive coastal regions. **Camposol, Superior Foods International, and EcoDecision** will discuss how can risks be mitigated in vulnerable areas. What are the emerging strategies to achieve landscape level impacts while helping these chains achieve best practices and long-term sustainability?

10:45 – 11:15	BREAK
11:15 – 12:45	<p>Plenary: Supporting Resilience on Small Farms</p> <p>Coffee is facing systemic threats from climate change and the leaf rust epidemic. Actors along the coffee chain will discuss factors that allow them to partner in supporting resilient small farmers. Kuerig Green Mountain, Root Capital, Sustainable Harvest, and Unicafec will discuss their use of mechanisms such as long term financing for farm renovation, extended contracting terms and technical assistance needed to build resiliency for the long term.</p>
12:45-14:00	GROUP LUNCH
14:00-15:30	<p>PARTNERSHIPS FOR SUSTAINABILITY:</p> <p>Tough challenges require innovation and coordinated action among different actors. We'll dig into concrete examples of different approaches.</p> <p>Break-outs</p> <ul style="list-style-type: none"> • Private-Public Partnerships for development impact: USAID, along with many international donors, has prioritized large-scale partnerships with the private sector. Ecom/Source Trust, Carana and the Peru Cocoa Alliance are working to bring 28,000 small farmers into sustainable production of cacao, timber and food crops in northern Peru. What are the elements of a successful Public/Private Partnerships? Is it delivering the development benefits it promises? • Turning agricultural waste streams into value with climate benefits: This session will feature two projects. In one, we will learn about turning wastewater from coffee processing into energy and how to scale this approach. In the other we will learn about the nuts and bolts of accessing carbon markets carbon markets using agricultural residues for compost production and avoiding landfill emission. Utz Certified and Soil & More. • The Sweet Spot in Partnering for Nutrition Security: Concerns with food security have been one of the most motivating factors for companies to act and make investments in their smallholder supply chains. Beyond basic food access, nutrition has also become a priority issue for smallholder supply chains. What is the role of companies in addressing nutrition security? Global Alliance for Improved Nutrition and Sodexo Foundation
15:30-16:00	Break
16:00-17:30	<p>Plenary: Scaling up Engagement in Producer Livelihoods</p> <p>How can global firms – who are often distant from the actual sourcing from smallholders – scale up their positive impact on the livelihoods of smallholders? Unilever will share their new strategy, and open questions, for scaling up engagement with smallholders, along with the results of recently commissioned research into “success factors” for lead firms and suppliers. Symrise, a global flavor company, will share an example of a lead firm/supplier partnership to improve conditions in vanilla production.</p> <p>Small group discussion on insights and questions from the day.</p>

19:00-21:30	OFF-SITE DINNER AT HUACA PUCLLANA Peru is experiencing a culinary resurgence and hosts one of the largest culinary fairs in the world, La Mistura. Dinner includes a chef-led discussion about the <i>Impact of the Gastronomy Movement</i> .
-------------	---

Friday 13 June

8:30-10:00	Welcome and Check in INCLUSIVE BUSINESS MODELS: FACTORS FOR SUCCESS AND SCALE What are success factors for smallholder sourcing? How can inclusive models be promoted through supply chains? What is needed from farmers, lenders, processors, lead firms and NGOs? Panel of Arcos Dorados —Latin America’s McDonald’s franchise—and the Syngenta Foundation addressing their initiative to scale local sourcing from smallholders across the entire LA region, and how they think about the business case for smallholder inclusion. They will touch on what partnerships and co-investment are most promising to make these types of initiatives successful.
10:00-11:15AM	Breakouts: Business Models for smallholder inclusion <ul style="list-style-type: none"> • Value added processing owned by a farmer cooperative: REOPA has partnered with processor Gandules to fill a gap for their season and a need for a European customer. We’ll learn about this model of smallholder asparagus for export to Belgium retailer Colruyt with VECO-Andino, REOPA and Gandules • Value added social business sourcing and investing in independent smallholders: AgroMantaro will share their model to grow and process smallholder artichokes in the central highlands through a partnership with General Mills and CARE.
11:15-11:30	BREAK
11:30 – 13:00	BUILDING BLOCKS FROM THE BOTTOM UP What are the core elements of sustainable agriculture and value chains? Three parallel sessions on measuring progress, promoting adoption of good practices and innovation on carbon and ecosystem services. Breakouts: <ul style="list-style-type: none"> • Smallholder Livelihoods Assessment: How do we ground sustainable supply chain programs in a better understanding of farm level conditions? How do we affordably measure progress? How can performance measurement bring value to both farmers groups and internally? Grameen Foundation, Fair Trade USA • Identifying and Motivating Climate Smart Agricultural Practices: This session will offer leading examples of structural mechanisms to incentivize Climate Smart Agriculture being done by Hivos, Rainforest Alliance and CEPICAFE. We'll look at projects in Peru, Nicaragua, Ghana and Mexico using carbon credits and other incentives for afforestation, restoration of degraded land and cropland diversification. HIVOS, CEPICAFE, CIAT, Rainforest Alliance. • Training tomorrow’s farmers - a model for common sense, effective farmer

	<p>capacity building: the Interamerican Development Bank supports local governments in northern Peru to integrate practical farmer training into the national technical training programs. Rather than sitting in a classroom, young farmers are learning practical skills that are positioning them for success and build more viable farms. IADB and Project Unidos</p>
13:00-14:15	LUNCH
14:15-14:45	<p>CHOCOLATE TASTING</p> <p>Peru is a leader in gourmet cuisine and is on track to become a leader in fine cocoa. We'll taste local cocoa varieties with a leader from the Peruvian cooperative, ACOPAGRO and Equal Exchange.</p>
14:45-16:00	<p>Discussion Topic and Case Clinics- Sessions on the topics of highest interest throughout the meeting, as well as space for small groups where individuals can bring a question or challenge for creative thinking and sharing with a group of peers. Please let the staff know if you have a specific challenge or topic you would like to bring to the table for peer discussion. Sessions will include:</p> <ul style="list-style-type: none"> • Success Factors for Smallholder Sourcing • Building Professional farmer enterprise
16:00 – 16:30	Closing Plenary- Panel discussion with Peruvian and global leaders.